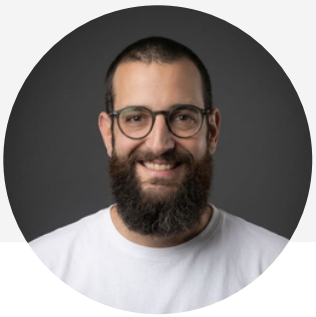
MOSHE STAMLER

ART DIRECTOR



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Moshe Stamler

PROFILE

Creative leader with experience building and leading global teams in the gaming industry. Expertise in marketing creative, product design, talent development, and workflow optimization.

SKILLS

- Creative Leadership
- Team Building & Management
- Talent Development & Mentoring
- Creative Operations & Workflow Optimization
- Marketing Creative Strategy
- Cross-Functional Collaboration
- Art Direction & Visual Identity
- Product Design Management

EDUCATION

PRACTICAL ENGINEER IN INTERACTIVE COMMUNICATION

Avni Institute

VOLUNTEERING

MEDIC, MOTORCYCLE RESPONSE UNIT

United Hatzalah

ART DIRECTOR

Silver Social Games (Jackpota.com)

2024 - 2026

- Joined as the fifth hire and built the Creative Department from scratch, recruiting and leading 7 designers.
- Established the company's visual identity and creative workflows across Marketing, Monetization, and Product Design.
- Led talent development, workflow optimization, and AI adoption.

MARKETING CREATIVE TEAM LEAD

Tango

2023 - 2024

- Built and managed a global team of 5 designers within the Marketing department.
- Led creative production and campaign localization for audiences across the US, Asia, the Middle East, and Africa.
- Conducted competitor research and managed external creative vendors.

CREATIVE & DESIGN LEADERSHIP

Playtika

2017 - 2022

- Led the company's largest Creative team, managing 15 professionals across graphic design, copywriting, and video editing.
- Managed a global art team of 2D Artists, 3D Artists, and Animators across Israel, Romania, and Argentina.
- Managed the Product Design team, overseeing the game's visual experience and improvements to existing features.
- Improved creative workflows and production processes, with a focus on mentoring and talent development.
- Connected Product and Marketing teams, aligning creative execution with product needs and business priorities.